

**San Diego Housing Federation**  
**19<sup>th</sup> Annual San Diego Affordable Housing Conference Sponsor Form**  
**Thursday, October 14, 2010**  
Marina Village Conference Center, San Diego, California  
**Sponsorship Opportunities**

**Title Sponsor** – Title Sponsor banner displayed at opening session and luncheon \* Recognition on conference brochure and other notices \* Full page acknowledgement in the Conference Program \* Full Exhibit Space \* 10 complimentary conference registrations \* Acknowledgement as Title Sponsor on a display board in the registration area \* Recognition on Federation website.

**Platinum Sponsor** – Recognition on conference brochure and other notices \* Full page acknowledgement in the Conference Program \* Full Exhibit Space \* 8 complimentary conference registrations \* Acknowledgement as Platinum Sponsor on a display board in the registration area \* Recognition on Federation website.

**Gold Sponsor** – Half page acknowledgement in the Conference Program \* Recognition on conference brochure and other notices \* 6 complimentary conference registrations \* Acknowledgment on group display board in the registration area \* Full Exhibit Space \* Recognition on Federation website.

**Silver Sponsor** – Quarter page acknowledgement in Conference Program \* 4 complimentary conference registrations \* Acknowledgment on group display board in registration area \* Full Exhibit Space \* Recognition on Federation website.

**Keynote Session Sponsor**- Banner in Opening Session, acknowledgement in the Program and the opportunity to distribute materials to each attendee.

**Track Sponsor** Sponsor one of the six tracks \*Banner Displayed in Track Classroom\* Recognition in Conference Program \* Full Exhibit Space \*2 complimentary conference registrations \* Acknowledgement on group display board in registration area \* Recognition on Federation website.

**Networking Reception Sponsor**- Banner/Signage at after event reception, acknowledgement in the Program and opportunity to distribute materials to each attendee.

**Bronze Sponsor** Full Exhibit Space \* 2 complimentary conference registrations \* Acknowledgement on group display board in registration area \* Recognition on Federation website.

**Exhibitor** – Table Top Exhibit \* Acknowledgement on display board in registration area \* 2 complimentary conference registrations.

**Supporter** – Acknowledgement on display board in registration area \* 2 complimentary conference registrations.

**Full Exhibit Space** consists of a six foot draped table and two chairs and space for standard (max height 7 ft) convention displays behind table. Table locations are assigned based on level of sponsorship and date sponsor form received.

**Table Top Exhibit** consists of a six foot draped table and two chairs. No free-standing exhibits are permitted.  
Exhibits are set-up outside and the breakfast and refreshment breaks are served in the exhibit area.

**Lunch Sponsor** – Banner in the lunch area, acknowledgement in the Program and the opportunity to place materials at each place setting.

**Breakfast Sponsor** - Acknowledgment in serving area and recognition in program.

**Morning Coffee Break & Afternoon Break Sponsors** - Acknowledgment in serving area and recognition in program.

**San Diego Housing Federation**  
**19<sup>th</sup> Annual San Diego Affordable Housing and Community Development**  
**Conference**  
**“Collaborating for Sustainable Neighborhoods”**  
**Thursday, October 14, 2010**  
**Marina Village Conference Center, San Diego, California**  
**Sponsor Form**

Organization/Company:

Address:

City, State:

ZIP:

Contact Person:

Phone:

Email:

Fax:

We would like to be included in the following category(ies) (*see other side for descriptions*).  
**Please note that there may be more than one of each sponsor level except as indicated.**

<b>Title Sponsor</b>	<b>\$15,000</b>
<b>Platinum Sponsor</b>	<b>\$10,000</b>
<b>Gold Sponsor</b>	<b>\$5,000</b>
<b>Silver Sponsor</b>	<b>\$3,500</b>
<b>Keynote Session Sponsor (1 only)</b>	<b>\$3,000</b>
<b>Track Sponsor (1 per track)</b>	<b>\$2,000</b>
<b>Networking Reception Sponsor (1 only)</b>	<b>\$2,000</b>
<b>Bronze Sponsor</b>	<b>\$1,500</b>
<b>Exhibitor</b>	<b>\$750</b>
<b>Supporter</b>	<b>\$500</b>
<b>Lunch Sponsor (1 only)</b>	<b>\$3,000</b>
<b>Breakfast Sponsor (1 only)</b>	<b>\$1,000</b>
<b>Morning Coffee Break Sponsor (1 only)</b>	<b>\$500</b>
<b>Afternoon Break Sponsor (1 only)</b>	<b>\$500</b>

**TOTAL Amount Due**

We will donate a **Door Prize** to be given out at the lunch.

The meal & Track sponsorships and exhibit table placement will be allocated on a first-come first-served basis. Please email ([kelly@housingsandiego.org](mailto:kelly@housingsandiego.org)) or fax your reservation to reserve your spot. All payments must be received by October 7, 2010.

**To be listed on all major print materials Sponsor “commitments” should be received by September 24, 2010.**

**Make checks payable to: San Diego Housing Federation**  
**110 W C Street; Suite 1013 San Diego, CA 92101      FAX: (619) 239-5523**