

San Diego Housing Federation
2012 Event Sponsorship Opportunities

Please select which events you would like to sponsor and check the box. If you choose any from 3 different categories, you will receive a 10% discount off of your total amount due. In order to receive the discounts, one check must be received for all events.

Organization:

Address:

City, State, Zip: _____ Phone: _____ Fax: _____

Contact Person: _____ Email: _____

1. 2012 Affordable Housing Roundtable Series- The Federation hosts bi-monthly educational seminars on the hottest topics in the industry at Thursday breakfast meetings.

Roundtable Sponsor- Sponsorship includes listing on event flyer/web site, recognition at the event, two complimentary registrations, and placement of materials at event. (Only one sponsorship sold per event-can be shared between two organizations.) These will be granted on a first come, first served basis.

Dates and Topics for 2012: (details and speakers coming soon)

January 12, 2012 – Energy Efficiency Developments and the Utility Allowance	\$600	SOLD
February 2, 2012 – Maintaining Your Property Financials	\$600	SOLD
March 1, 2012 – Insurance Issues in Affordable Housing Development	\$600	SOLD
April 5, 2012 – Lenders Forum	\$600	SOLD
May 10, 2012 – Innovative Funding Techniques: Tax Credit Layering	\$600	SOLD
July 12, 2012 – Strategies for Cost Containment	\$600	SOLD
September 7, 2012 – Supportive Housing Case Study	\$600	SOLD
November 1, 2012 – Human Resources Basics	\$600	

2. SDHF Awards Event Sponsorship- June 14, 2012 The SDHF Annual Affordable Housing & Community Development Awards is held in June. There can be more than one in each category unless otherwise noted. Others given on first come, first served basis.

Food Sponsor (\$2,500) (1 only) will be acknowledged on the invitation, at the food table at the event, in the event program, in the newsletter, and receive six (6) tickets to event. **SOLD**

Sponsor (\$1,500) will be acknowledged on the invitation, on a display board during the reception, in the event program, newsletter, and four (4) tickets to the awards.

Patron (\$1,000) will be acknowledged in the awards event program and in the Newsletter and two (2) tickets to the awards event.

Centerpieces (\$600) will be acknowledged in the program and on the tables.

Champion (\$500) will receive program recognition and two (2) tickets to the awards event.

Backer (\$150) will receive program recognition and one ticket to the event.

3. Special Events- These include Member Mixers and other events as created by the staff and board. Only one sponsorship per event, but organizations wishing to share are welcome to. Granted on a first come, first served basis.

a. Member Mixer Sponsor- Gives your organization an exclusive opportunity to network face-to-face with the Federation's members. Sponsorship includes listing on event flyer/web site, recognition at the event, and placement of marketing materials at event. Four are planned for 2012 and they can feature a theme.

SOLD

Young Professionals Mixer- February 16, 2012 (\$2000)

SOLD

Spring Mixer-May 10, 2012 @Lafayette Hotel (\$2000)

Summer Mixer- "6 Y]bX'H Y'GWbYg'cZ? D6 G"]bWi X]b['GfU]cb Hci fgl/July 2012 (\$2000)

Winter Mixer/Holiday Party- December 2012 (\$2000)

b. 2012 Annual Meeting and Breakfast with Bill Pavao March 28, 2012- NEW the Annual Meeting will take place in March to elect new Board members and will include a breakfast with Bill Pavao. Sponsorship includes listing on event flyer/web site, recognition at the event, and placement of marketing materials at event.

SOLD

Annual Meeting Sponsor (\$1500)

4. SDHF Annual Conference & Institute- October 10-11, 2012-The SDHF Annual Affordable Housing & Community Development Conference is held annually, with added Institute day before. The conference draws over 300 attendees. There can be more than one in each category unless otherwise noted. You may also pledge in more than one category. Others given on first come, first served basis.

****Please read sponsor benefits on enclosed sheet for Conference Categories.****

Title Sponsor (1 only)	\$15,000
Platinum Sponsor	\$10,000
Gold Sponsor	\$5,000
Silver Sponsor	\$3,500
Keynote Session Sponsor (1 only)	\$3,000
Track Sponsor (One per track)	\$2,000
Networking Reception Sponsor (1 only)	\$2,000
Bronze Sponsor	\$1,500
Exhibitor	\$750
Supporter	\$500
Lunch Sponsor (1 only)	\$3000
Breakfast Sponsor (1 only)	\$1000
Morning Coffee Break Sponsor (1 only)	\$500
Afternoon Break Sponsor (1 only)	\$500
	TOTAL Amount Due
Oct. 10th Institute Sponsor (1 only)	\$5,000.
Oct. 10th Institute Mixer Sponsor (1 only)	\$1,500

2012 Sponsorship Details Summary

Please total up your commitments in each section and apply any applicable discounts.

Section 1 Total

Section 2 Total

Section 3 Total

Section 4 Total

Less 10% Discount on 3 different sections

TOTAL Amount Due

You may fax your form to reserve your sponsorship slots, or you may send along with payment. Please indicate below.

Our check is enclosed.

We do intend to give: you may expect our check by _____ (date).

Checks should be made payable to: **San Diego Housing Federation**
110 W C St. Ste 1811
San Diego, CA 92101-3906
Fax (619) 239-5523

Thank you for your support. Please contact Jennifer Minimo at (619) 239-6693 or jennifer@housingsandiego.org with questions.

San Diego Housing Federation
21st Annual San Diego Affordable Housing Conference Sponsorship Opportunities
October 2012 San Diego, California

Title Sponsor – Title Sponsor banner displayed at opening session and luncheon * Recognition on conference notices and pre-registration forms * Full page acknowledgement in the Conference Program * Full Exhibit Space * 10 complimentary conference registrations * Acknowledgement as Title Sponsor on a display board in the registration area * Recognition on Federation website.

Platinum Sponsor – Recognition on conference notices and pre-registration forms * Full page acknowledgement in the Conference Program * Full Exhibit Space * 8 complimentary conference registrations * Acknowledgement as Platinum Sponsor on a display board in the registration area * Recognition on Federation website.

Gold Sponsor – Half page acknowledgement in the Conference Program * Recognition on conference notices and pre-registration forms * 6 complimentary conference registrations * Acknowledgment on group display board in the registration area * Full Exhibit Space * Recognition on Federation website.

Silver Sponsor – Quarter page acknowledgement in Conference Program * 4 complimentary conference registrations * Acknowledgment on group display board in registration area * Full Exhibit Space * Recognition on Federation website.

Keynote Session Sponsor – Banner in Opening Session, acknowledgement in the Program and the opportunity to distribute materials to each attendee.

Track Sponsor – Sponsor one of the five tracks * Banner Displayed in Track Classroom * Recognition in Conference Program * Full Exhibit Space * 2 complimentary conference registrations * Acknowledgement on group display board in registration area * Recognition on Federation website.

Networking Reception Sponsor – Banner/Signage at after event reception, acknowledgement in the Program and opportunity to distribute materials to each attendee.

Bronze Sponsor Full Exhibit Space * 2 complimentary conference registrations * Acknowledgement on group display board in registration area * Recognition on Federation website.

Exhibitor – Table Top Exhibit * Acknowledgement on display board in registration area * 2 complimentary conference registrations.

Supporter – Acknowledgement on display board in registration area * 2 complimentary conference registrations.

Full Exhibit Space consists of a six foot draped table and two chairs and space for standard (max height of 7 ft) convention displays behind table. Table locations are assigned based on level of sponsorship and date sponsor form received.

Table Top Exhibit consists of a six foot draped table and two chairs. No free-standing exhibits are permitted.

Exhibits are set-up outside and the breakfast and refreshment breaks are served in the exhibit area.

Lunch Sponsor – Banner in the lunch area, acknowledgement in the Program and the opportunity to place materials at each place setting.

Breakfast Sponsor – Sign Acknowledgment in serving area and recognition in program.

Morning Coffee Break Sponsor & Afternoon Break Sponsors – Acknowledgment in serving area and recognition in program.