



## 2022 Impact Report

*San Diego's Voice for Affordable Housing*



## About Us: Our Mission

**Building the knowledge, capacity, and influence of people, organizations, and institutions that are committed to developing and preserving quality affordable housing.**



### OUR VALUES

Dignity,  
Equity,  
Respect,  
Knowledge



## About Us: Signature Events



**Roundtable Series** - several educational seminars throughout the year on the relevant, timely topics to keep you informed and enhance your professional impact in affordable housing or a related field.

**Ruby Awards** - the county's largest affordable housing industry recognition event honoring the best people, projects, and achievements during the past year.

**San Diego Regional Alliance for Fair Housing Conference** - fair housing practitioners, policy makers, housing advocates and developers, community leaders, and top experts in discussing and exploring fair housing discrimination issues and solutions to improving our communities.

**Annual Conference & Institutes** - brings together more than 600 developers, builders, architects, lenders, property managers, service providers, elected and agency officials and staff, community, and business leaders to share innovative approaches to affordable housing, community, and economic development.

## About Us: Advocacy & Education



### Homeless-Experienced Advocacy and Leadership Network

Brings together the voices of individuals with lived experience of homelessness in a meaningful and effective way.



### Residents United Network

RUN San Diego is part of RUN statewide that organizes residents, resident service providers, and developers to support strategies that bring more affordable homes locally and in the state of California.



### Supportive Housing Learning Network

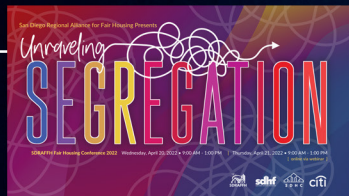
Holds monthly trainings designed for property management staff working in affordable housing to achieve successful outcomes at their properties.



### Resident Services Support Network

Provides affordable housing resident services professionals with meaningful and practical support through educational forums, networking opportunities, and peer learning to ensure residents flourish.

## Community Impact: Annual Events



### SDRAFFH FAIR HOUSING CONFERENCE

175 Attendees

13 Speakers

3 Sponsors

Keynote: History of Fair Housing and  
What Comes Next in California?

Fair housing and homeownership

Rental Assistance by the Numbers –  
What data tells us about fair housing  
and rental assistance

Local Government Panel:  
Implementing Affirmatively Furthering  
Fair Housing at the local level



### RUBY AWARDS

342 Attendees

45 Nominations

40 Sponsors



### ANNUAL CONFERENCE & INSTITUTES

460 Attendees

94 Speakers

57 Sponsors

3 Institutes

14 Sessions

Top 5 attendee affiliation  
Wakeland Housing and Development  
Pacific Southwest CDC  
San Diego Housing Commission  
Affirmed Housing  
Community HousingWorks

## Advocacy & Policy

One of the most critical roles the Federation plays is to monitor local, state and national legislation and regulatory proposals that impact affordable housing and community development. In this way, we advocate for the most favorable policies for affordable housing on behalf of our members. We achieve this by many means, including meeting with legislators, providing testimony at public hearings, and sending comments and letters regarding key programs and legislation.

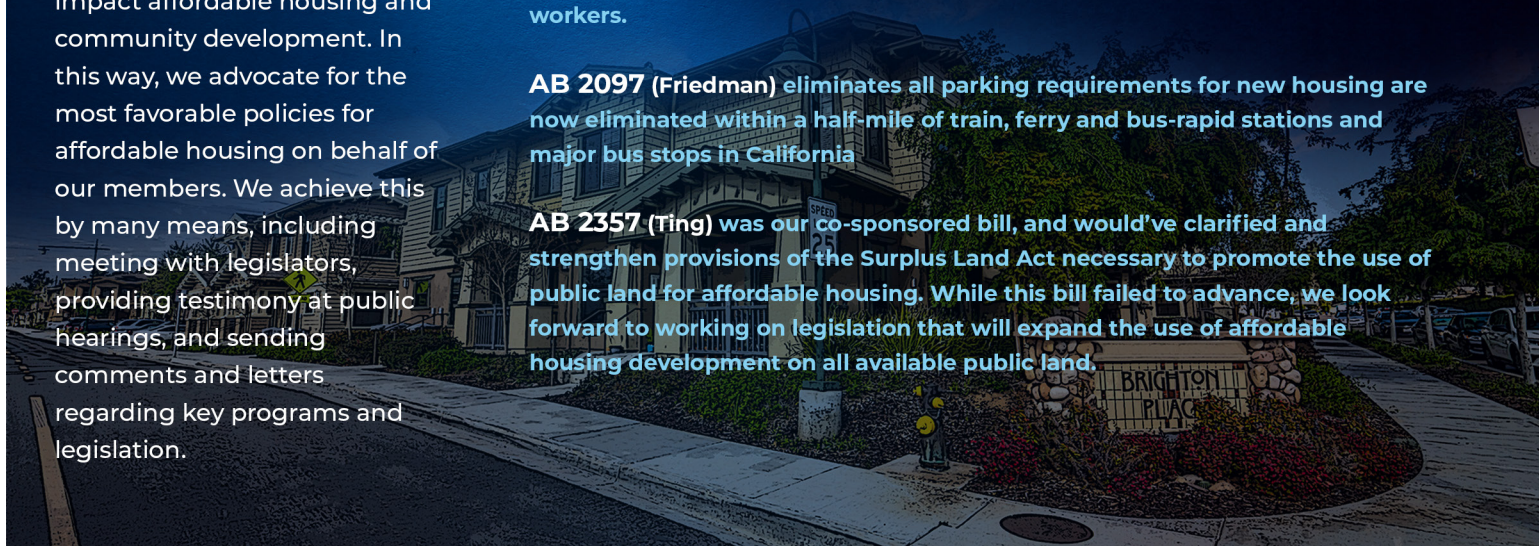
### STATE ADVOCACY:

2022 was another active year for the San Diego Housing Federation's policy and advocacy efforts. We co-sponsored and supported 11 bills in the California State Legislature, 4 of which were signed into law by Governor Gavin Newsom. A few noteworthy bills include:

**AB 2011 (Wicks)** aims to create housing in underutilized commercial zones, while creating high-wage jobs and with expansive health care coverage for workers.

**AB 2097 (Friedman)** eliminates all parking requirements for new housing are now eliminated within a half-mile of train, ferry and bus-rapid stations and major bus stops in California

**AB 2357 (Ting)** was our co-sponsored bill, and would've clarified and strengthen provisions of the Surplus Land Act necessary to promote the use of public land for affordable housing. While this bill failed to advance, we look forward to working on legislation that will expand the use of affordable housing development on all available public land.

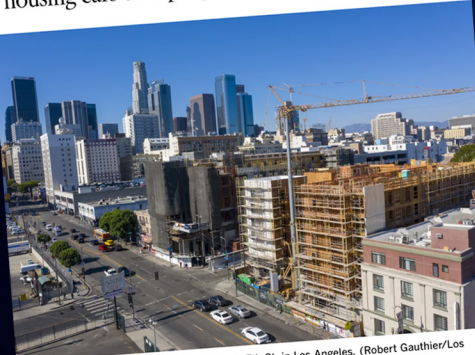


## Advocacy & Policy

**Los Angeles Times** LOG IN

OPINION

### Editorial: California's backward laws prioritize housing cars over people. Let's fix that



Construction at the Flor 401 Lofts at 401 E. 7th St. in Los Angeles. (Robert Gauthier/Los Angeles Times)

BY THE TIMES EDITORIAL BOARD  
SEPT. 9, 2022 5 AM PT

f t ↗


**San Francisco Examiner**

News Culture Sports Forum Events Obits Our Partners Nob Hill

Commercial real estate

### New law represents 'seismic shift' in California housing policy

By Benjamin Schneider | Examiner staff writer | Sep 8, 2022 Updated Jan 23, 20




A conceptual rendering of a suburban arterial road turned into a "grand boulevard" malls have been converted into mid-rise housing developments.

HDR

**LA JOLLA LIGHT**

NEWS

### San Diego council OKs large package of housing incentives, including accessory units



An accessory dwelling unit in La Jolla is pictured in June. (Sandy Huffaker)

Critics of the plan say it doesn't do enough to tighten the city's ADU rules.

## Our Programs: Roundtable Series

### TOPICS INCLUDED:

Yes, Affordable Housing In My Backyard

Housing Accountability Unit

Annual Membership Meeting

Actualizing Diversity, Equity,  
and Belonging

Supportive Housing in  
San Diego - Current  
Opportunities  
and Plans for the Future



22

Highest  
Number of  
Attendees

73  
WORKSHOP  
ATTENDEES

7  
SPEAKERS

18  
AVERAGE # OF ATTENDEES  
PER SESSION

Our first in-person Roundtable in three years.



*San Diego Housing Federation hosts several educational seminars throughout the year on the relevant, timely topics to keep you informed and enhance your professional impact in affordable housing or a related field. Roundtables typically draw between 30-60 participants.*

## Our Programs: HEAL Network

HEAL  
MEMBERS  
SHARED  
THEIR  
STORIES  
WITH  
LOCAL  
ELECTED  
OFFICIALS



COUNTY BOARD OF SUPERVISORS  
NORA VARGAS, CHAIRWOMAN



COUNTY BOARD OF SUPERVISORS  
TERRA LAWSON-REMER, VICE CHAIR



SAN DIEGO CITY COUNCIL  
SEAN ELO-RIVERA, PRESIDENT



SAN DIEGO CITY COUNCIL,  
MONICA MONTGOMERY STEPPE,  
PRESIDENT PRO TEM



*Homeless-Experienced Advocacy and Leadership Network - Brings the voices of individuals with lived experience of homelessness— who have been most impacted by this crisis— into critical local discourse in a meaningful and effective way, to elevate the discussion, to emphasize the humanity of the affected individuals, and to move public policies toward strategies that are more focused on the individuals who are impacted by this crisis.*

HEAL MEMBERS LED WITH THEIR  
STORIES DURING “HOMELESS DAY”  
ADVOCACY AT BOTH CITY &  
COUNTY OF SAN DIEGO

### CONDUCTED FIRST STRATEGIC PLANNING RETREAT

- DEVELOPED HEAL NETWORK  
POLICY PRIORITIES
  - ADVOCATE FOR HOMELESS  
SERVICE SYSTEMS CHANGE
  - DEVELOP PROVEN  
PROGRAMS & SERVICES
  - ESTABLISH HOUSING FOR ALL  
AS A HUMAN RIGHT



DEFORREST  
HANCOCK  
TESTIFIED ON  
“LIVED  
EXPERIENCE”  
BEFORE SAN  
DIEGO CITY  
COUNCIL AND  
SAN DIEGO  
BOARD OF  
SUPERVISORS

## Our Programs: RSSN

### TOPICS INCLUDED:

Virtual QPR Training

De-Escalation Training

Hoarding

After School Programming

How to Care for Seniors

Finding Balance and Rebuilding Your  
Financial Life after COVID-19 Step by Step

Hunger Free Navigator™



35  
Highest  
Number of  
Attendees

150  
WORKSHOP  
ATTENDEES

10  
SPEAKERS

21

AVERAGE # OF ATTENDEES  
PER SESSION

RSSN

Resident Services  
Support Network

*Resident Services Support Network - provides Affordable Housing Resident Services professionals with meaningful and practical support through educational forums, networking opportunities, and peer learning to ensure residents flourish.*

### OUR PARTNERS



## Our Programs: SHLN

### TOPICS INCLUDED:

Supportive Housing from the Lens of Persons with Lived Experience (PLE)

Notices, Evictions, and Housing Assistance Post COVID-19 Tenant Relief Act (CTRA)

Best Practices: Designing for Supportive Housing

SDRAFFH Fair Housing Conference

Supporting Vulnerable Tenants with In-Home Support Services (IHSS) and Adult Protective Services (APS)

Harm Reduction Strategies to Respond to Opiate Overdose Events

Motivational Interviewing

Supporting Tenants in a Behavioral Health Crisis in Supportive Housing



# 243

## WORKSHOP ATTENDEES

# 13

## SPEAKERS

# 34

### AVERAGE # OF ATTENDEES PER SESSION

OUR PARTNERS



*Supportive Housing Learning Network - holds monthly training designed for property management staff working in affordable housing. By convening together to share lessons learned, best practices, and updated techniques, the Supportive Housing Learning Network training provides practitioners in supportive housing with the tools needed to achieve successful outcomes at their properties.*

## Membership



### KEYSTONE

BRIDGE Housing  
National Community  
Renaissance  
San Diego Community  
Housing Corporation  
San Diego Interfaith  
Housing Foundation  
USA Properties Fund, Inc.  
Wakeland Housing and  
Development Corporation  
Century Housing Corporation  
Chelsea Investment  
Corporation

### CORNERSTONE

Affirmed Housing Group  
Eden Housing  
Jewish Family Service Of SD  
Red Stone Equity Partners

### ORGANIZATIONAL

Allgire Foundation  
Allgire General Contractors  
Arthur J. Gallagher & Co.  
CMR Risk & Insurance Services,  
Commonwealth Land Title Company  
Community HousingWorks  
ConAm Management Corporation  
Equus Workforce Solutions  
Equus Workforce Solutions Rhap  
ICON National  
La Maestra Family Clinic, Inc  
Rodriguez Assoc. Architects  
RSC, Inc  
San Diego Gas & Electric  
Solari Enterprises, Inc.  
Studio E Architects  
Sudberry Properties  
Sun Country Builders  
The Michael's Organization  
KCM Group Inc.  
Keyser Marston Assoc., Inc.  
Federal Home Loan Bank of  
San Francisco

GLD Housing  
Meta Housing Corporation  
SCS Engineers  
SVA Architects  
Urban West Development

### NON PROFIT (LARGE), GOVERNMENT AGENCY, SMALL BUSINESS

Abode Communities  
Alliance Healthcare Foundation  
Alliant Construction Mgmt.  
Barker Management Inc  
Cal HFA  
California Energy-Smart Homes  
California Municipal Finance  
Authority  
Casa Familiar  
City Heights Community  
Development  
City of El Cajon  
City of Encinitas  
City Of Carlsbad  
City Of Chula Vista  
City of National City

City Of Oceanside  
City Of San Diego  
CIVIC Community Ventures  
Chicano Federation of  
San Diego County  
Community Economics, Inc.  
Corp. For Supportive Housing  
Evan Becker Consulting  
Falkenberg Gilliam & Associate  
Goldfarb & Lipman LLP  
Hope Through Housing  
Foundation  
Innovative Housing Opportunities  
Jamboree Housing Corporation  
Las Palmas Housing  
LifeSTEPS Inc.  
MAAC  
Meridian Development  
Metropolitan Transit System  
San Diego Habitat For Humanity  
San Diego Housing Commission  
SANDAG  
West-Allen  
YMCA Of San Diego County

## Membership



### NON PROFIT (SMALL)

California Housing Partnership  
Corporation

Compass For Affordable Housing  
Foundation For Affordable Housing

Gary and Mary West Pace

Pacific Southwest Community  
Development Corp

PATH

Urban Collective Project

ElderHelp of San Diego

Home Start, Inc.

Recovery Residence Association

Rise Up Residential

Southern California Housing

Collaborative

Townspeople

Villa de Vida, Inc.

### INDIVIDUALS

Stephanie Barrett

Diana Bustos

Paul Carroll

Philip Chodur

Lisa Ciokon

Kim Duran

Mike Finley

Rick Gentry

Patricia Getzel

Chris Ghio

Janessa Goldbeck

Martha Hilliard

Mehrsa Imani

Mack Langston

Jason Maune

Heather Mertes

Sandy Myskowski

Kevin Nivinskus

Bob Prath

Bree Wong



SAN DIEGO HOUSING FEDERATION

## 2022 Impact Report

3939 Iowa Street, Suite 1

San Diego, CA 92104

619-239-6693

[www.housingsandiego.org](http://www.housingsandiego.org)

*San Diego's Voice for Affordable Housing*

