

San Diego Housing Federation

2024 Annual Conference Workshop Submission Guidelines

SDHF 2024 Affordable Housing & Community Development Conference *September 10th, 2024*

San Diego Housing Federation’s annual *Affordable Housing & Community Development Conference* brings together more than 600 developers, builders, architects, lenders, property managers, service providers, elected and agency officials and staff, community, and business leaders to share innovative approaches to affordable housing, community, and economic development. This year, the Conference will be held at the Marriott Marquis Tuesday October 3rd. We invite you to share your expertise with us at this conference as a workshop presenter or convener.

This year’s conference will focus on the topic:

Amplifying Voice, Bridging Gaps & Constructing Futures

To the degree possible, workshops should focus on responses to recent changes in the social and political environment. These include increasing housing instability for a growing number of individuals and families; addressing uncertainty of programs that have long supported affordable housing and community development; and the uneven ways in which current housing policies have a drastically different impact on communities of color. In these changing times, what forward-thinking solutions can preserve the positive impact affordable homes have on human health, families, financial mobility, children’s educational outcomes, and racial equity.

Panels should include representatives with diverse backgrounds, expertise and (when appropriate) perspectives who can educate and engage attendees in a dialogue around affordable housing and community development. All proposals must incorporate a focus on equity and opportunity within the workshop.

For each Track, we offer ideas related to Workshop topics; however, feel free to submit proposals on other topics as well.

Track 1: Communications & Engagement

Proposals that address community organization, engagement, voter mobilization, and leadership development.

- Resident Engagement
- Communications/Messaging
- Engaging Community Partners
- Conflict Resolution
- Marketing

Track 2: Design, Development, & Operations

Proposals that address all elements of the development process, including construction, design, and sustainable development practices. It also addresses the needs of rural and special needs populations.

- Adaptive Re-Use
- Alternative Construction Technologies
- Asset Management
- Integrating Art
- Site Challenges
- Housing Types (mixed use, micro units, ADUs, etc.)
- Creative Interior & Exterior Design
- Designing for specific populations & resident needs
- Development & Finance

Submit your workshop idea via the online form by **Friday, May 31st, by 5:00 PM**. If you have any questions, please contact Isabella Anderson at Isabella@housingsandiego.org. Must have topic and concept, speakers can be determined upon acceptance of proposal.

Track 3: Emerging Trends

Proposals that address housing policies and practices and how they have a drastically different impact on communities of color and how we can implement policies and programs that address these historic inequities.

- Neighborhood Partnerships
- Resident Services
- Sector Workforce Development & Pipeline
- Data Demographics and Research
- Innovative Practices in the Sector
- Staff Development & Organizational Management
- Income Targeting/Mixed Income
- Diversity, Equity, & Inclusion

Track 4: Housing Finance

Proposals that address funding sources and programs, scoring systems, asset management and new funding ideas. This track incorporates finance for single-family, multifamily, rental and ownership housing.

Tax Credit Trends

- Financing Strategies
- Preservation of Affordability
- Public Funding Sources & Special Districts
- Economics
- Funding Resident Services
- Underwriting
- Regulatory Framework

Track 5: Policy & Advocacy

Proposals that address advocacy campaigns, housing policies, and legal strategy on new laws.

- How to Lobby
- Legislation
- Government Programs & Regulations
- Expanding Influence
- New Laws

Track 6: Supportive Housing

Proposals that address supportive housing communities and the various programs used to provide housing and services.

- Supportive Services
- Veteran Housing
- Property Management
- Homelessness
- Health & Housing
- Integrated Housing Strategies

Guidelines/Requirements:

Workshops should be designed for 1 hour and 30-minute duration. You must designate the last 20 minutes of your session for Q and A.

- All workshops will be presented IN PERSON on September 10th.
 - We encourage interactive and engaging presentations with polls, surveys, photos, videos, etc.
- Moderators need to just moderate and not be one of the presenters themselves.
- No more than **four** total panelists (3 presenters and one moderator).
- Speakers or panelists **must** register at a reduced speaker rate if they are attending any part of the conference in addition to their workshop.
- **Final Description of the workshop, all bios for speakers and moderators, and full contact list of speakers for all accepted workshops must be received by Wednesday July 31st, 2024.**
- Sessions need to be well rounded and present multiple perspectives, if necessary. Sessions designed to sell or promote one company’s product will **not** be accepted.

Workshop conveners will be notified of acceptance on **Friday June 28th** Full details and timing of the workshops will be given once the workshops have been finalized. If you have any specific questions or concerns related to the change, please contact Isabella Anderson at Isabella@housingsandiego.org

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