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New Survey Shows Continued Strong Support for San Diego Housing Federation’s \$900M Bond to Address Homelessness

Mid-May Survey Finds More Than Two-Thirds of Voters Still Support November 2020 Ballot Measure to Build Housing for Vulnerable Residents

SAN DIEGO, CA – The San Diego Housing Federation today announced the results of a new survey showing 69 percent of likely November voters in the city of San Diego would vote in favor of a bond measure to raise \$900 million to address the homelessness crisis. The money raised would be used to build up to 7,500 homes to transition homeless San Diegans to permanent supportive housing and enable San Diego to receive state and federal matching funds for housing and homeless programs.

“These results show that San Diegans want a comprehensive solution to homelessness. This level of support is striking given the number of issues currently competing for their attention,” said San Diego City Councilmember Chris Ward. “These results clearly show San Diegans deserve a chance to vote for a solution in November, and without the passage of Measure C on last March’s ballot, this remains the only solution on the table.”

The Housing Federation’s bond proposal, named “Homes for San Diegans,” closely follows the City’s Action Plan on Homelessness, unanimously enacted by the City Council last October. The Action Plan calls for more than 5,000 new homes for families and individuals who don’t have secure, safe and affordable housing.

In order to meet the deadline for filing the measure with the County Registrar of Voters, the City Council must vote to place Homes for San Diegans on the ballot in July.

“Our polling has shown homelessness has been one of, if not the top concern of voters for years. The failure of Measure C in March, and its related funding for homeless programs, coupled with the current COVID-19 outbreak, underscore the urgency in getting Homes for San Diegans on the November ballot,” said Stephen Russell, executive director of the San Diego Housing Federation. “San Diego has no other concrete plan on the table to permanently address homelessness. We have seen the toll on the community from San Diegans being forced to live on the streets. Let’s give voters a chance to solve an issue they deeply care about.”

The recent survey was conducted by EMC Research from May 6 – 11 and included 854 likely voters. The margin of error was +/- 3.5 percentage points. At least 66.67% of voters must approve the measure to pass. This poll marks the third consecutive survey, dating back to June 2018, that shows more than two-thirds of voters would support the measure.

About the San Diego Housing Federation

The San Diego Housing Federation is the region's voice for affordable housing. The Federation is committed to increasing the supply of housing for San Diego's most vulnerable families, seniors, veterans, and those living with disabilities. For more information visit www.housingsandiego.org.

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